

## Good practice portal “Praxisdatenbank”, Germany

Meeting on identifying, assessing quality and presenting good practice interventions and policies within the framework of

Joint Action on Chronic Diseases and Promoting Healthy Ageing across the Life Cycle (CHRODIS-JA)/ Work Package 5: “Good practices in the field of health promotion and chronic disease prevention across the life cycle”

Wednesday 20 April, National Institute for Public Health and the Environment (RIVM), Bilthoven, The Netherlands

## Good Practice Database

<http://www.gesundheitliche-chancengleichheit.de/praxisdatenbank/>



Set up on behalf of the BZgA (Federal Centre for Health Education) by the Association for Health Promotion Berlin

Nationwide overview of projects and measures to promote the health of socially disadvantaged groups.

## Aims

- To disseminate (Good) Practice in Germany: ideas for the further development of social status-based health promotion
- To create transparency and make the diversity of practice more visible
- To promote regional networking and the exchange of experience

## Recherche

2.798 Health Promotion Projects (1.237 without those in the past)

### Suchergebnis (2798 Treffer)

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Suchergebnisse nach:

Nr.	Titel	Anbieter
1	<u>GOOD PRACTICE</u> ■ „S - XXL - Gut drauf durch den Tag“ (39106 Magdeburg)	AOK Sachsen-Anhalt "Die Gesundheitskasse"
2	<u>GOOD PRACTICE</u> ■ „Unser Platz“ in Berlin-Marzahn (12681 Berlin) 📄	Dissens - Institut für Bildung und Forschung e. V.
3	<u>GOOD PRACTICE</u> ■ 'Du weißt, wo's lang geht!' (24939 Flensburg)	Stadt Flensburg Gesundheitsdienste
4	<u>GOOD PRACTICE</u> ■ 'Endlich fragt mich mal einer' (71332 Waiblingen)	Landratsamt Rems-Murr-Kreis Gesundheitsamt

## Recherche

### Kriterien

- Good-Practice Kriterien erfüllt

119 Good Practice Projects

### ■ Suchergebnis (119 Treffer)

<< < Seiten: 1 2 3 von 6 > >>

Suchergebnisse nach:

Nr.	Titel	Anbieter	Jahr
1	<a href="#">GOOD PRACTICE</a> ■ Altersfreundliche Kommune - Stadtteilanalyse Weinheim-West (69115 Heidelberg)	Gesundheitsamt Rhein- Neckar-Kreis und Heidelberg	2015
2	<a href="#">GOOD PRACTICE</a> ■ Generationennetz Gelsenkirchen e. V. (45879 Gelsenkirchen)	Generationennetz Gelsenkirchen e. V.	2015
3	<a href="#">GOOD PRACTICE</a> ■ Netzwerk für Familien (NeFF), Dormagen (41539 Dormagen)	Stadt Dormagen	2014
4	<a href="#">GOOD PRACTICE</a> ■ 'Du weißt, wo's lang geht!' (24939 Flensburg)	Stadt Flensburg Gesundheitsdienste	2014
5	<a href="#">GOOD PRACTICE</a> ■ Gesund und fit 50+ (79114 Freiburg)	Quartiersarbeit Weingarten-West des Forum Weingarten e.V.	2014
6	<a href="#">GOOD PRACTICE</a> ■ open.med (80797 München)	Ärzte der Welt e.V.	2014
7	<a href="#">GOOD PRACTICE</a> ■ arbeit & gesundheit (89081 Ulm)	Klinik für Psychosomatische Medizin und Psychotherapie, Universitätsklinikum Ulm	2013
8	<a href="#">GOOD PRACTICE</a> ■	Humboldt-Universität zu Berlin, Phil.	2012

## CORE ELEMENTS

### Why a health promotion database (objective of our portal)?

- 1) Projects for socially disadvantaged people
- 2) Universal character: GP-Projects part of universal database
- 3) Good-Practice Assessment: Criteria as a result of existing projects/  
Further Development
- 4) Assessment Process and cooperation in federal structure
- 5) Functionality (example search function)
- 6) Lively Database – Embedded in multifunctional structure (example Self-Reflection tool on Good Practice criteria)

## WHY/ ORIGINS: HEALTH PROMOTION FOR SOCIALLY DISADVANTAGED PEOPLE

Socio-economic differences in the population are visibly becoming larger.

People with low socio-economic status usually have a particularly poor level of health.

**Not only do poor people have a special need for support when it comes to health: the discrepancy between their health situation and their health potential is high.**

**The more a measure is focused on members of the lower status groups, the more likely it is to contribute to a reduction in health inequalities.**

Praxisdatenbank: comprehensive overview, of the initiatives aimed at health promotion for socially disadvantaged people

## CORE ELEMENTS

- 1) Projects for socially disadvantaged people
- 2) **Universal character: GP-Projects part of universal database (high visibility)**
- 3) Good-Practice Assessment: Criteria as a result of existing projects/  
Further Development
- 4) Assessment Process and cooperation in federal structure
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## UNIVERSAL CHARACTER

### Research/ Entry options:

2.798 Health Promotion Projects (1.237 without those in the past)

#### Self-entry:

- Every project has the possibility to generate a self-entry (counterchecked by GBB/ Association of Health Promotion Berlin). Main condition: target-group: (at least partly) socially disadvantaged people.
- Very popular database with high visibility

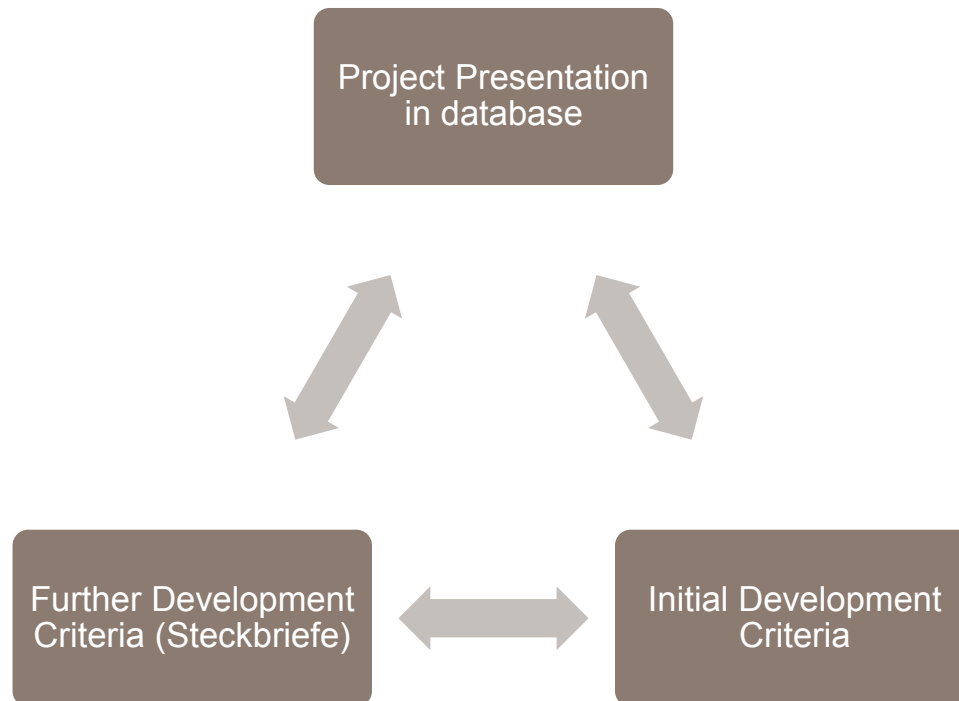
#### Good Practice

- No self-entry but external assessment
- But listing as good practice in the project-databank is an asset which **guarantees high visibility (GP-projects are highlighted in the database)**

## CORE ELEMENTS

- 1) Limitation: health promotion projects for socially disadvantaged people (Why)
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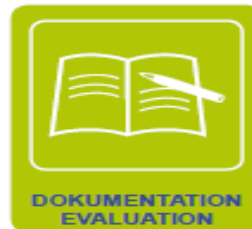
## DEVELOPMENT OF GOOD PRACTICE CRITERIA (I)

**High legitimacy of GP-****Assessment-Criteria**

- Combined Empirical and theory-based creation of GP-criteria

- Expert members of advisory board of cooperation network

# Good Practice- Criteria (12)

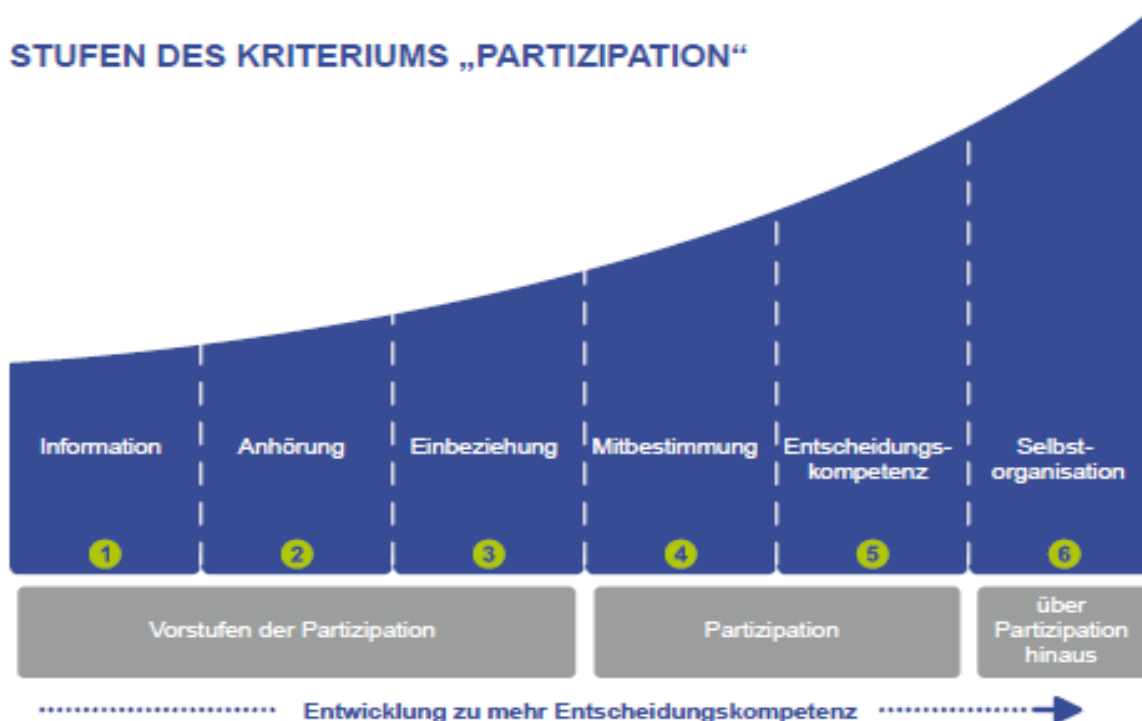


- 1) **Concept:** health promotion anchored in the concept
  - 2) **Target Group:** Concept reaches people in difficult social situations
  - 3) **Settings approach:** Designed to the settings of the target group
  - 4) **Multiplier Concept:** Systematic involvement and qualification of multipliers
  - 5) **Sustainability:** Long term impact
  - 6) **Low-Threshold-Method**
  - 7) **Participation for the target group**
  - 8) **Empowerment:** Enabling, qualification and strengthening of resources
- ...

# Levels of Participation



## STUFEN DES KRITERIUMS „PARTIZIPATION“



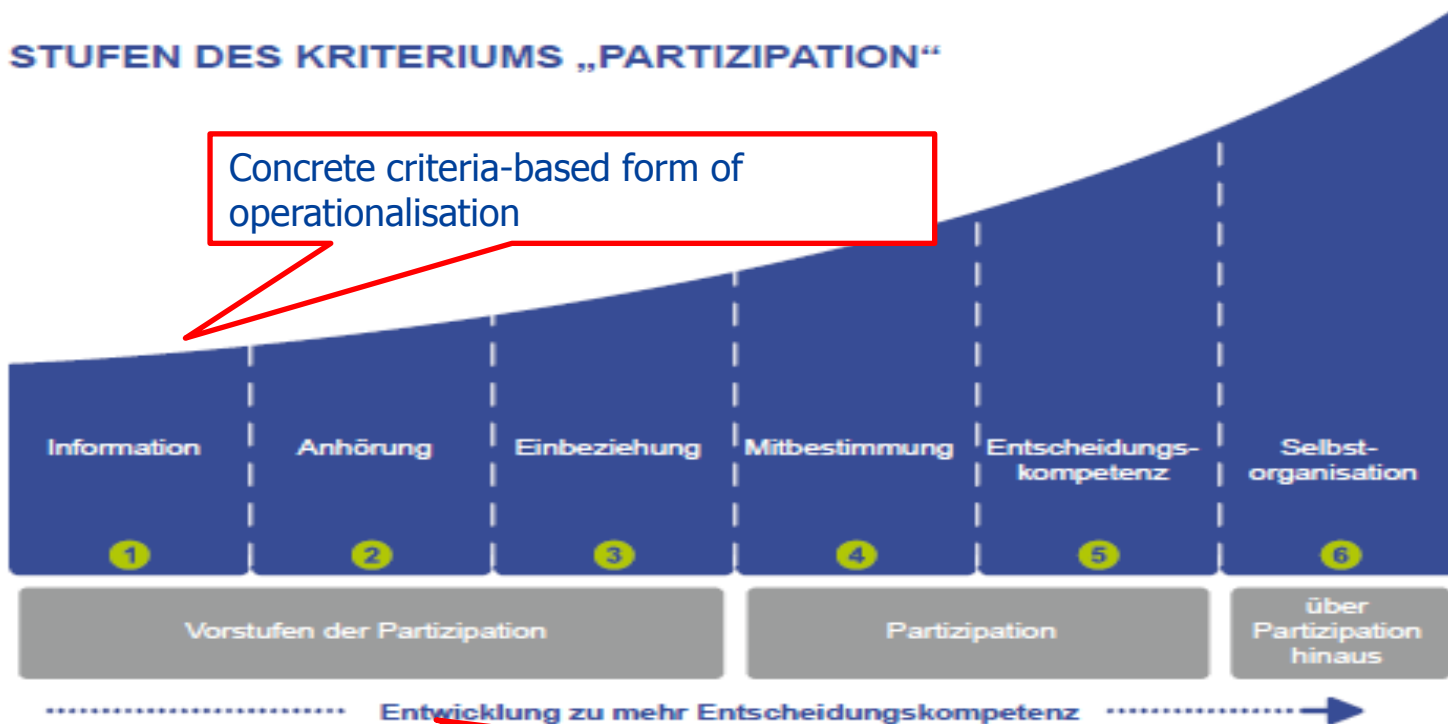
- Levels of participation
- 1) Information
  - 2) Consultation
  - 3) Inclusion
  - 4) Shared decision-making
  - 5) (Partial) Delegation of Decision-Making Authority
  - 6) Community-owned Initiatives



# Levels of Participation



## STUFEN DES KRITERIUMS „PARTIZIPATION“



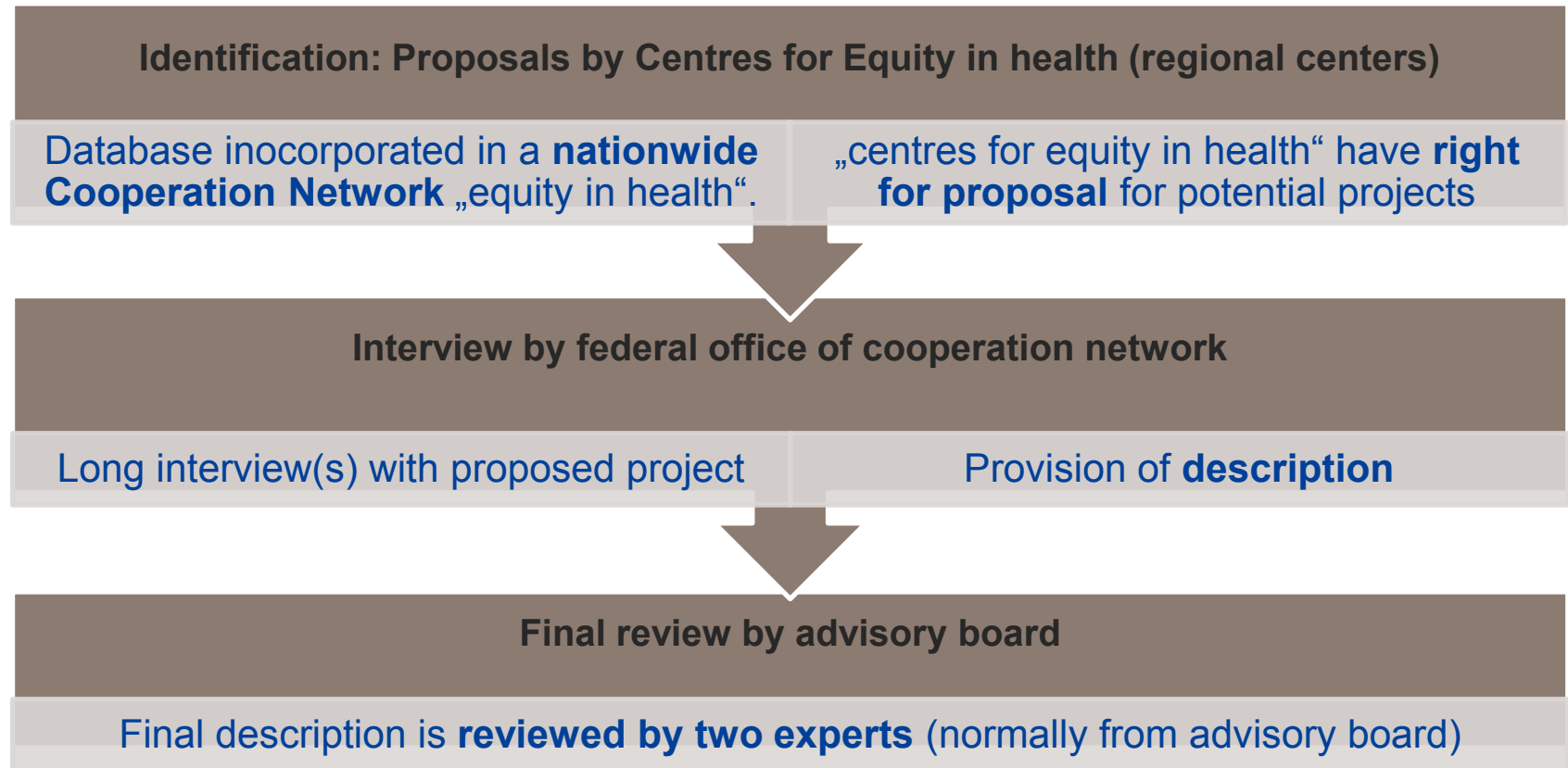
Dynamic character: no dualism between implemented/  
not implemented, but **step-by-step development**  
(shared decision-making)



## CORE ELEMENTS

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- 5) Functionality (example search function)
- 6) Lively Database – Embedded in multifunctional structure (example Self-Reflection tool on Good Practice criteria)

## ASSESSMENT PROCESS AND COOPERATION IN FEDERAL STRUCTURE - DIFFERENT ACTORS INVOLVED LEADING TO HIGH LEGITIMACY





## CORE ELEMENTS

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- 4) Assessment Process and cooperation in federal structure
- 5) Functionality/ features (example search function)**
- 6) Lively Database – Embedded in multifunctional structure (example Self-Reflection tool on Good Practice criteria)

## Recherche

**Search function: targeted searches for services according to the following criteria leading to high popularity**

Recherche
Erweiterte Recherche
Volltext

**Recherche**

Lebenswelt

Themen

Zielgruppe

Altersgruppe

Good Practice  Nur Treffer, die Good Practice-Kriterien erfüllen  
 auch abgeschlossene Angebote einbeziehen

Suchformular zurücksetzen

**26 Settings/ living environments:** e.g. School, Family, Recreational facility, nursing home

**36 Topics:** e.g. . Nutrition, Multimorbidity, Addiction,...

**19 Target Groups:** e.g. Long-term unemployed, homeless people

**Age groups**

Under 1 year	30 to 49
1 to 3 years	50 to 65
4 to 5 years	66 to 79
6 to 10 years	over 80
11 to 14 years	
15 to 17 years	
18 to 29 years	

## SUMMARY

### Some highlights

- Datenbank **accessible** not only to those actively involved in the field but **to anyone** with an interest in the subject matter
- **Good Practice embedded in general database** with over 2500 projects and federal cooperation network (guaranteeing high legitimacy and visibility)
- For those active in the field it became easier to exchange practical experiences and network with others (Praxisdatenbank well established database)