COOPERATION NETWORK “EQUITY IN HEALTH”

- Nationwide network with 66 partners (number still rising)
- Established in 2003 by the Federal Centre for Health Education (BZgA)

- Create transparency and make practice in social status-based health promotion more visible
- Support the development of health promotion by 12 Good Practice criteria and a number of models of Good Practice
- Coordination Centers for Equity in Health in all federal states

- Main activity: Municipal partner process „Health for all“
Concept, statement of purpose
Prevention and health promotion are anchored in the concept.

Target group
The concept reaches people in difficult social situations.

Innovation and sustainability
New problem solutions and/or continuity and long-term impact.

Multiplier concept
Systematic involvement and qualification of multipliers.

Low-threshold method
Programme type: soliciting, accompanying and/or follow-up offerings.

Participation
Numerous participation options for the target group.

Empowerment
Enabling, qualification and strengthening of resources.

Settings approach
Geared to the settings of the target group, e.g., a specific neighbourhood.

Integrated action concept/networking
Pooling of resources and interdisciplinary cooperation.

Quality management/development
Continuous process of improvement.

Documentation and evaluation
Evaluations of processes and work results are incorporated.

Cost/benefit ratio
Reasonable ratio of costs to benefits.
„Prevention chain“ – integrated communal strategies for growing up healthy

General environment conditions (legislation, media, …)
Living and working conditions (work place, kindergarten, schools, etc …)
Social and communal networks (neighbourhoods, sports clubs, counseling structures, …)
Individual lifestyle (of parents and children)
Individual characteristics: age, sex, genetic dispositions , …

Pre-natal → „Family“ → Nursery school / kindergarten → Primary school → Secondary school → Vocational training, university