

Bundeszentrale für gesundheitliche Aufklärung

www.gesundheitliche-chancengleichheit.de/english **COOPERATION NETWORK** "EQUITY IN HEALTH"

- Nationwide network with 66 partners (number still rising)
- Established in 2003 by the Federal Centre for Health Education (BZgA)
- Create transparency and make practice in social status-based health promotion more visible
- Support the development of health promotion by 12 Good Practice criteria and a number of models of Good Practice

- **Coordination Centers for Equity in Health in all federal states**
- Main activity: Municipal partner process "Health for all"

Concept, statement of purpose	Target group	Innovation and sustainability	Multiplier concept
Prevention and health promotion are anchored in the concept.	The concept reaches people in difficult social situations.	New problem solutions and/ or continuity and long-term impact.	Systematic involvement and qualification of multipliers.
Low-threshold method	Participation	Empowerment	Settings approach
Programme type: solicit- ing, accompanying and/or follow-up offerings.	Numerous participation op- tions for the target group.	Enabling, qualification and strengthening of resources.	Geared to the settings of the target group, e.g. a specific neighbourhood.
Integrated action concept/network- ing	Quality manage- ment/development	Documentation and evaluation	Cost/benefit ratio
Pooling of resources and interdisciplinary coopera- tion.	Continuous process of improvement.	Evaluations of processes and work results are incor- porated.	Reasonable ratio of costs to benefits.

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"Prevention chain" – integrated communal stratgies for growing up healthy



